

SANTA BARBARA NEWS-PRESS



Monday, October 17, 2011

Front Page - "In Pursuit of a Cure"
Catherine Shen, News-Press correspondent



NATION & WORLD / BY

Making history

LIBYAN SOLDIERS TEAR DOWN GADDAFI'S COMPOUND, DESTROYING THIS SYMBOL OF TYRANNY



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SEASON OF THE MASK

HALLOWEEN MEANS PUMPKINS BECOME POPULAR AS FACIAL MASK INGREDIENTS

SANTA BARBARA NEWS-PRESS



The 150th Year

MONDAY, OCTOBER 17, 2011

79¢

Security heavy at private service for Steve Jobs

By JIM HARRIS

PHOTO BY JIM HARRIS
A security force of about 100 men and women from the Santa Barbara Police Department and the Santa Barbara Sheriff's Office surrounded the Apple store on Monday afternoon, Oct. 17, to provide security for the private funeral service for Steve Jobs. The service was held at the Santa Barbara Convention Center, where Jobs was laid to rest in a private casket. The service was attended by family members and friends. The funeral was a private affair, with only those invited attending.

Apple spokesman Frank Walker said the service was held at the Santa Barbara Convention Center, where Jobs was laid to rest in a private casket. The service was attended by family members and friends. The funeral was a private affair, with only those invited attending.

It was unclear when the event started or how many were in attendance but reports saw dozens of people walking from a church to another building. Soft music could be heard in the distance.

IN PURSUIT OF A CURE



Local businesses, community organizations, groups of families and friends formed teams of five or more to participate and fundraise at the 19th annual Cancer Center Walk/Run.

Participants in the Cancer Center of Santa Barbara's Walk/Run event may move at their own pace, but all chase the same goal

By CATHERINE SHEN

When the sun was still shining brightly, the Cancer Center of Santa Barbara's 19th annual Walk/Run event was in full swing. Participants of all ages and abilities were seen running, jogging, and walking along the scenic route. The event was a community effort to raise funds for cancer research and support. Participants were encouraged to wear matching t-shirts and hats. The atmosphere was festive and supportive.



Neil Sakthivelu, foreground, and fellow volunteers from Santa Barbara Body Works



International human rights leader speaking at UCSB

Mary Robinson is former president of Ireland

By JIM HARRIS

Mary Robinson has been one of the world's top human rights leaders. She served as the first female president of Ireland from 1990 to 1997. She is a former president of the United Nations Human Rights Commission and the United Nations High Commissioner for Human Rights. She will be speaking at UCSB on Oct. 18. Her talk is titled "The Role of Women in Human Rights." She will discuss her experiences and the challenges she has faced in her career. The event is free and open to the public.

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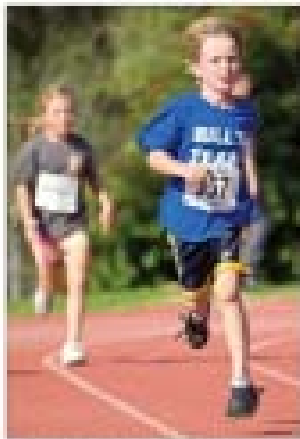
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At the past, thousands of people gathered for a charity event with the goal of raising money for cancer research.

More than 800 turn out in support of cancer research



More than 800 people participated in the 5K run. The children of the event, under the guidance of their parents, raised money for cancer research.



CANCER

More than 800 people participated in the 5K run, which was held at the Santa Barbara Golf Course. The event was organized by the Santa Barbara Cancer Research Foundation, a local organization that has been working to raise money for cancer research since 1982. The foundation's goal is to fund research that will lead to a cure for cancer. The 5K run was one of the many events held during the foundation's annual fundraising campaign. The event was a success, with more than 800 people participating and raising over \$10,000 for cancer research. The foundation's executive director, Dr. [Name], said that the event was a testament to the community's support for cancer research. He said that the foundation is grateful for the many volunteers and donors who have helped to make the event a success. The foundation's website is www.santabarbaracancer.org.

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Volunteers and donors at the 5K run. The event was a success, with more than 800 people participating and raising over \$10,000 for cancer research.

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Article Text:

IN PURSUIT OF A CURE : Participants in the Cancer Center of Santa Barbara's Walk/Run event may move at their own pace, but all chase the same goal

When two-year-old Jeffrey Zamora lost his battle with leukemia, his father wanted to make sure no other parent in this world would have to go through the same traumatic heartbreak his family had gone through.

"Not a single day goes by that I don't think about him," said his father, Jeff Zamora, "every decision I make I always think if he would be proud of me." The young boy battled the disease for nine months before he passed away, shortly after celebrating his second birthday.

"People need to know how devastating it is and how important it is to raise money for cancer research," Mr. Zamora said. "We need to find a cure for this."

At the 19th annual Cancer Center of Santa Barbara's Walk/Run event on Sunday, Mr. Zamora led his team, which was aptly named "Running for Jeffrey," to first place in the 5-kilometer race.

When Mr. Zamora started to run for his son in 2008, he had 10 people running next to him. Now in his fourth year, over 70 friends and family gave their support: as runners, as cheerleaders, or simply just being there for emotional support.

Wearing a hand-printed T-shirt with an adorable picture of his son in the front, Mr. Zamora said there was nothing tougher than losing a child. He has a twin son and daughter, Jordan and Thalia, and they both share the name "Jeffrey" as their middle name.

"They are only two years old now, but they know who their brother is," Mr. Zamora said. "We will tell them more as they get older. He will have a large impact on their lives and we will keep his memory alive."

The Cancer Center of Santa Barbara has remained the leader of comprehensive outpatient cancer treatment with personnel from some of the nation's prestigious medical programs, the latest technology and patient support programs. The Center offers more than 20 trials annually to local residents, a benefit not afforded by all cancer treatment facilities.

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All funds raised from the event will benefit the Clinical Research Program, which studies new cancer treatments and makes them available to adult and pediatric patients in the Santa Barbara Community.

Among 40 teams, more than 800 runners and walkers joined to fight for the cause this year. One of those groups included Julie Main's team, which was started in 2009 in memory and honor of Julie and her passion for exercise as a means of living well in the face of cancer.

"This is an event Julie spent the most time and energy in," said her younger sister, Lori Harris.

"There are so many people here today that Julie had helped," Ms. Harris said, "I was always with her when she was doing it (the event). I was always there to support her. So it's really good to see her legacy going."

Even after going through aggressive treatments, surgeries and battling metastatic disease, Ms. Main worked tirelessly as a champion for the Cancer Center, encouraged people to exercise to maintain a healthy lifestyle and was a firm advocate for the fundraising event to raise awareness and educate the community.

By collaborating with the center's wellness department, she helped develop the annual walk and run training program. Now in its 12th year, the program has enabled over 350 cancer patients and community members to exercise together with a common goal.

Ms. Main's mother, Diane Baskin, said to be part of the fundraiser felt bittersweet.

"It's more (slanted) toward sweet because Julie was such an inspiration to so many people, both within the community and internationally," Ms. Baskin said. "She carried her program all over the world; it feels good to see the people here today."

"I can feel her spirit," she said with a smile.

The family also initiated the Julie Main Inspiration of Hope Award in 2009, to honor a cancer patient who exemplified what she stood for: courage, perseverance and hope.

So when breast cancer survivor Kate Ocean heard her name called to receive the award this year, the first thing that crossed her mind was, "Oh my god, I'm in trouble."

"This is my red-carpet moment," Ms. Ocean said. "This is my most-honored moment in my life and I don't think I'll ever feel this way again."

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Ms. Ocean was diagnosed with breast cancer in 2006, and after going through several treatments, including chemotherapy, she thought that was the end of it.

In 2009, she found out the cancer has returned and metastasized in her bones.

But after going through her "deer in the headlights" moment, she said cancer was something people get, not what people want.

"There are so many blessings that come from having cancer," Ms. Ocean said. "I had so much support from the community and honestly, without that support both physically and emotionally, I don't think I would have survived."

Ms. Ocean stood at the sidelines and cheered for her fellow fighters, but she was determined to be a walker for next year's event.

"We want people to know there's life during and after cancer," said Ms. Ocean. "You can have a great life. I have a great life. People identify themselves too often as the victim. You have a name, you have an identity.

"Don't ever let cancer define who you are."

Harriet Burke, a two-time breast cancer survivor who just celebrated her 80th birthday, also shared the same passion and determination for life.

"I did the walking training for two weeks," Ms. Burke said. "I knew I could do it. I started walking a mile first then I started to walk more.

"The hardest part (about cancer) was knowing my body gave up on me," she said. "(There was) the fear of not knowing if I had a future. But you have to believe you can do it (beat cancer),

"(Other) people's belief that I can do it helped me through."

Since the event's inception in 1993, over \$2 million has been raised in support of local cancer research.

For more information, call 682-7300 or log onto www.ccsb.org.

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